

Privacy Policy

Effective date: September 2025

Culture Dividend (“we”, “our”, “us”) respects your privacy and is committed to protecting your personal data. This Privacy Policy explains how we collect, use, and safeguard information when you visit our website www.culture-dividend.com and engage with our services.

1. Information We Collect

We may collect and process the following types of personal information:

- Information you provide directly: your name, email address, phone number, and any details you include when contacting us through forms, email, or enquiries.
- Website usage data: IP address, browser type, pages viewed, and interactions with our site (collected via cookies and analytics tools).
- Professional details: job title, organisation, or role if shared with us in the context of enquiries or services.
- We do not collect sensitive personal data unless you choose to provide it.

2. How We Use Your Information

We use your personal information to:

- Respond to enquiries and provide requested information.
- Deliver our consultancy services to clients.
- Improve our website, services, and user experience.
- Send updates, insights, or marketing (only if you have opted in).
- Comply with legal or regulatory requirements.

3. Legal Basis for Processing

We process personal data under the following legal bases:

- Consent – when you actively opt-in to receive communications.
- Contract – when processing is necessary to deliver services you’ve requested.
- Legitimate interests – to operate and improve our website and services in a way that does not override your rights.
- Legal obligation – if required to comply with law or regulatory duties.

4. Sharing Your Information

We do not sell, rent, or trade your personal data. We may share information with:

• Service providers who support our website, email, or IT systems (under confidentiality agreements).

- Regulators, legal bodies, or professional advisers if required by law.
- Partners or associates only with your consent.
- All third-party providers are required to keep your data secure and process it only according to our instructions.

5. International Transfers

If data is transferred outside the UK/EEA (e.g., through cloud services), we ensure appropriate safeguards (such as Standard Contractual Clauses) are in place.

6. Data Retention

We keep personal information only as long as necessary to fulfil the purposes outlined above, unless a longer retention period is required by law.

7. Your Rights

Under UK and EU data protection laws, you have the right to:

- Access the personal data we hold about you.
- Request correction of inaccurate data.
- Request deletion of your data.
- Object to or restrict how we process your data.
- Withdraw consent at any time.
- Request data portability where applicable.
- To exercise your rights, contact us at birthe.mester@culture-dividend.com

8. Cookies

Our website uses cookies to improve functionality and analyse website traffic. You can adjust your browser settings to refuse cookies or alert you when they are being used.

9. Security

We implement appropriate technical and organisational measures to protect your personal data. However, no system is entirely secure; transmission of information is at your own risk.

10. Contact Us

If you have questions about this Privacy Policy or how we handle your data, please contact:

Culture Dividend

Email: birthe.mester@culture-dividend.com

Website: www.culture-dividend.com

If you are based in the UK or EU and are not satisfied with our response, you have the right to lodge a complaint with the Information Commissioner's Office (ICO) or your local data protection authority.